



**SATURDAY, APRIL 20**  
**ROCKIN' R IN GRUENE**  
**NEW BRAUNFELS**  
**HCCBF.com**

**A festival  
known for  
quality beer,  
in a city  
known for  
quality fun.**



**100+ Beers**  
**20+ Brewers**  
**1 Great Day**

## **SPONSORSHIP OPPORTUNITIES**

### **Growler Sponsor - Two Available - \$7,500**

- "Presented by" banner at entrance (1) - Includes only presenting sponsor
- "Presented by" banners on fencing (4)
- "Presented by" banner in VIP area (1)
- "Presented by" logo on website (home page and sponsors page)
- "Presented by" logo on t-shirts
- "Presented by" logo on day-of handout
- "Presented by" audio mentions throughout festival (4)
- "Presented by" mention in all broadcast commercials
- 10 VIP Tickets + 10 General Admission Tickets

### **Liter Sponsor - Four Available - \$4,000**

- "Sponsored by" banner at entrance (1) - Includes all "Liter Sponsor" logos
- "Sponsored by" banner on fencing (4) - Includes all "Liter Sponsor" logos
- "Sponsored by" logo on website (sponsors page)
- "Sponsored by" logo on day-of handout
- 10 VIP Tickets

### **Pint Sponsor - Ten Available - \$2,500**

- "Pint Sponsor" logo on website (sponsors page)
- "Pint Sponsor" banner on fencing (2) - Includes all "Pint Sponsor" logos
- "Pint Sponsor" logo on day-of handout
- 8 VIP Tickets

### **Bottle Sponsor - Ten Available - \$1,000**

- "Bottle Sponsor" logo on website (sponsors page)
- "Bottle Sponsor" banner on fencing (2) - Includes all "Bottle Sponsor" logos
- 4 VIP Tickets + 4 General Admission Tickets

### **"I like beer, too" Sponsor - Twenty Available - \$500**

- "I like beer, too" logo on website (sponsors page)
- 8 General Admission Tickets

**HOSTED BY**



Club of  
New Braunfels

**BENEFITING**





# SPONSORSHIP

Contact Name:

Company Name:

Sponsorship Level:

Sponsorship Amount:

Payment Information – Check:

Check Amount:

Check Number:

Payment Information – Credit Card:

Circle One:      Visa      MC      AmEx      Discover

Cardholder Name:

Credit Card Number:

CW #:

Billing Zip Code:

Sponsor Signature:

Print Sponsor Name:

Date:

HCCBF Volunteer:

Please scan and email this form to the address below or call and we can come by and pick it up.

Also, please email us a high quality vector image of your logo.

Deadline for receipt of funds:  
January 31, 2019

Questions:  
[sponsorships@hccbf.com](mailto:sponsorships@hccbf.com)